# The Trustees of Reservations

*Conserving the Massachusetts Landscape Since 1891*

# 1995 Annual Report

**The Trustees**
of Reservations

*Conserving the*
*Massachusetts Landscape*
*Since 1891*

572 Essex Street
Beverly, MA 01915-1530
Telephone (508) 921-1944
Facsimile (508) 921-1948

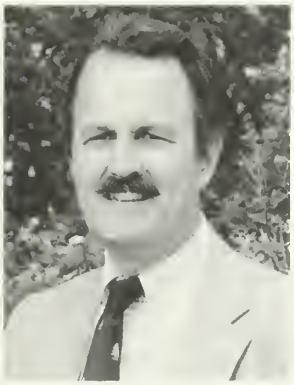
The Trustees of Reservations is the world's oldest land trust. Founded in 1891 by Boston landscape architect Charles Eliot, it preserves for public use and enjoyment properties of exceptional scenic, historic and ecological value throughout the Commonwealth.

Today, The Trustees of Reservations owns and manages 77 properties, totaling nearly 20,000 acres, all open to the public. The Trustees also holds conservation restrictions on more than 125 parcels, protecting approximately 10,000 acres, whose ownership remains in private hands. Through its Land Conservation Center, The Trustees of Reservations continues to save open land across the state.

The Trustees of Reservations is a private, non-profit organization with more than 15,000 members. It relies for support entirely upon membership dues, voluntary contributions, admission fees, grants and endowments.

**Cover**: Rock House Reservation, West Brookfield. Photograph by Susan E. Bosman.

# Dear Friends and Trustees:



As you will read in this annual report, Fiscal Year '95, ending last March, was one of solid accomplishments for The Trustees on many fronts.

Pages 10 through 12 report on the achievements of the hard-working team at the Land Conservation Center. The Center was increasingly pro-active, completing a remarkable 19 projects, including several very important conservation restrictions and additions to our reservations across the state. A much greater number of projects are in process, but many will require years of gestation – not a job for the impatient or faint-hearted.

Likewise, the men and women charged with the management of the properties, by far our broadest area of responsibility, have been tremendously active. Their achievements are highlighted on pages 6 and 7. Your reservation managers and field staff took on a staggering array of challenges last year; in general, planning for the management of new acquisitions, protecting the historic and ecological resources of the properties we already have, and working to enhance the experience of the visiting public. We want our visitors to enjoy themselves, but also to come away better informed and with a better appreciation of the resources we are trying to protect.

The rest of the staff support the work of the land conservation and property management departments – spreading the word, recruiting new members, and working to raise the wherewithal necessary to carry forward the mission. To these ends a number of excellent publications have helped enormously as, I believe, has our reputation for careful financial management. Membership is up another 10 percent this year. Annual Giving also has risen dramatically, thanks in large part to the enthusiastic reception that greeted the launching of *The Charles Eliot Society*, our premier giving group. Over 100 supporters, recorded on page 15, have enlisted as founding members!

Unfortunately, the generosity of all our loyal friends, great as it was, was not enough to counterbalance the shortfall in reservation receipts. Returns from the Castle Hill Festival were particularly disappointing and a number of wet weekends last summer kept beachgoers away in droves. While we shouldn't blame ourselves for the weather, the lesson from the past year is this: in addition to continuing *careful cost controls*, we must *budget more conservatively* on the revenue side. We must also identify and *develop new sources of revenue.*

This last will be an important part of "Trustees 2000," the strategic planning effort now getting underway. During the coming year, members of the board and staff will be scanning the horizon, looking for answers to the question, "Where do we want the Trustees to be at the millennium and how will we get there?" We believe the good ship has proven itself seaworthy; we have checked for leaks, the rigging is in good order and the sails are sound. The crew is ready. Now, to chart our course and fill the sails with a strong and steady wind! It promises to be an exciting trip and we are mighty glad you all are on board.

Frederic Winthrop, Jr.
*Director*


## The Trustees of Reservations

Frederic Winthrop, Jr., *Director*
John F. Coleman, *Deputy Director for Finance and Administration*
Eloise W. Hodges, *Deputy Director for Planned Giving*
Richard T. Howe, *Deputy Director for Property Management*
Ann F. Powell, *Deputy Director for Development*
Marah Ren, *Acting Director for Public Information*
Wesley T. Ward, *Deputy Director for Land Conservation*

Highlights
April 1, 1994 - March 31, 1995

## Northeast Region

Wayne N. Mitton,
*Regional Supervisor*
Northeast Regional Office
Crane Memorial Reservation
P. O. Box 563
Ipswich, MA 01938
Telephone (508) 356-4351

Some years, it seems that Northeast Regional Supervisor Wayne Mitton spends more time on the Crane properties in Ipswich than any member of the Crane family or their staff ever did. But since Crane Beach and Castle Hill now account for more than 25 percent of The Trustees annual budget, they are clearly operations that bear close watching. Unfortunately, good management oversight was not enough, as a succession of cool, wet weekends cut both beach revenues and proceeds from the Castle Hill Festival. These shortfalls could not be offset by a series of successful private functions on the Hill or by Superintendent Peter Pinciaro's efforts to trim expenses. The result was a disappointing deficit in FY95 and revenue projections that are more conservative for FY96.

Elsewhere in the Northeast, Greenwood Farm Superintendent Hilary Hamilton welcomed the public in increasing numbers to that new reservation. A successful auction helped provide funding for restoration of the colonial-era Paine House, while research and planning continued.

In Andover, John Kimball spearheaded a successful campaign to raise funds for the construction of a new staff house to improve the protection of the Ward Reservation. Just up the road, Superintendent Bob Murray's perennials and roses at the Stevens-Coolidge Place never looked better. Restoration and development of the designed landscape were also evident at Long Hill in Beverly, where Superintendent Lillabeth Wies led an active Garden Committee in bringing new life to the Sedgwick Gardens.

## Islands Region

Christopher Kennedy,
*Regional Supervisor*
Islands Regional Office
31 Beach Road
P. O. Box 2106
Vineyard Haven, MA 02568
Telephone (508) 693-7662

Regional Supervisor Chris Kennedy successfully steered The Trustees' six Islands reservations through some rocky shoals in 1994. With several key positions vacant, Chris coped with a short-handed crew much of the year while Chappaquiddick Superintendent Dave Belcher recovered from a life-threatening auto accident. Fortunately, experienced seasonal staff picked up the slack, and new Regional Ecologist Diane Boretos and new Long Point Refuge Manager Chris Egan both learned the ropes quickly.

The results were encouraging: a season of welcoming increasing numbers of visitors to all properties, while at the same time successfully preserving the varied and sometimes fragile natural resources that make the properties worth visiting. On both islands, The Trustees developed and implemented shorebird protection programs that served as models for local governments and private landowners alike. On the Vineyard, endangered species protection was only part of the lesson as an expanded Trustees environmental education program helped school children learn the details of island ecology.

Impressive progress continued at Wasque Reservation:

- the abutting Leland Beach, recently acquired by the Commonwealth, is now overseen by The Trustees under an innovative management agreement;
- a major clearing project continued to restore the island's unique sandplain grasslands habitat; and
- a new superintendent's house (thanks to generous capital campaign donations) provided a long-awaited, year-round, 24-hour presence on Chappaquiddick.

## Southeast Region

Thomas S. Foster,
*Regional Supervisor*
Southeast Regional Office
Bradley Reservation
2468B Washington Street
Canton, MA 02021
Telephone (617) 821-2977

South of Boston, Regional Supervisor Tom Foster continued to address the thorny issues of conflicting uses on our reservations. At World's End in Hingham, visitors with free-running dogs began to disturb the other walkers. Superintendent Al Yalenezian and his staff reported a growing number of dog incidents involving the safety of visitors, as well as an increasing negative impact on wildlife and habitat. After voluntary guidelines proved unsuccessful in 1994, the local and regional committees and governing boards all approved new regulations requiring dogs to be leashed and cleaned up after on the World's End trails. After initial protests from dog owners, the new regulations began to gain general acceptance, and a number of new and former visitors seemed to appre- ciate these efforts to preserve the natural resources and protect the reservation's tranquillity.

Hingham's Weir River Farm also continued its transition from private ownership to Trustees' control. With the strong support of Mrs. Polly Thayer Starr, the Southeast staff assumed management of the farm and established a model equipment facility there.

At the Bradley Reservation in Canton, visitor access was just one of the topics addressed in an extensive master-planning process involving staff, an active volunteer committee, and an outside consultant. With the completion and acceptance of the plan, implementation began on several major landscape restoration projects. Planning and permitting continued for a function business to be launched in 1996.

## Western Region

Stanley I. Piatczyc,
*Regional Supervisor*
Western Regional Office
The Mission House
P. O. Box 792
Stockbridge, MA 01262
Telephone (413) 298-3239

In Western Massachusetts, Regional Supervisor Stan Piatczyc orchestrated a full schedule of events and accomplishments. In Cummington, Jim Caffrey and Joel Moon led the completion of the repairs and repainting of the Bryant Homestead in time for a gala 200th birthday celebration, with partial funding derived from the successful annual crafts fair.

In Stockbridge, Historic House Administrator Mark Baer oversaw heavy visitation to Naumkeag, with many coming to see a unique sculpture show that enhanced the landscape designed by Fletcher Steele. Just down the hill, Steve McMahon and Josh Burch were restoring Mabel Choate's colonial garden of perennials at the Mission House. And in Ashley Falls, the entire staff participated in a community barn-raising for a new visitor and education center at Bartholomew's Cobble, assembling wood from Notchview during an on-site timber-framing workshop.

## Central Region

Richard O'Brien,
*Regional Supervisor*
Central Regional Office
325 Lindell Avenue
Leominster, MA 01453
Telephone (508) 840-4446

A staff of four in the Central Region worked hard to preserve some 1,600 acres at 13 separate reservations, ranging from the New Hampshire to Connecticut borders and from The Old Manse in Concord to the Connecticut River. With help from an active local committee, the staff upgraded the trail system, parking area, and visitor services at the Rock House Reservation in West Brookfield.

In Petersham, an eight-acre parcel adjacent to Brooks Woodland Preserve was acquired for improved visitor access and off-road parking. In Royalston, a spectacular scenic vista was opened on the newest addition to Jacobs Hill Reservation. Regional Supervisor Dick O'Brien continues to make landscape and building improvements to the Doyle Reservation and properties in Leominster.

At The Old Manse in Concord, Associate Director for Historic Resources Elizabeth Redmond and House Administrator Barbara Forman continue to implement the Master Plan with ongoing restoration projects involving the landscape, the building structure, and environmental control systems.

# Regional Committees and Property Representatives

## Central Region

*Regional Committee*

Edwin Esleeck
*Chairman*
Philip Truesdell
*Vice Chairman*
George Dresser
*Secretary*
Karl L. Briel
Thomas Buckingham
Robert A. Clark
Peter Creighton
Wells Dow
Louise I. Doyle
Allen W. Fletcher
Wyatt Garfield
Linda Milton
John O. Mirick
Judy Pederson
Hustace H. Poor
Richard Prouty
Carla Rabinowitz
Susan Sedgwick
John M. Woolsey, Jr.

James W. Brooks Woodland Preserve Committee
Rosalie Fiske and Candace Anderson, *Co-Chairmen*

Doyle Reservation
Louise I. Doyle, *Property Representative*

Elliott Laurel Reservation Committee
John M. Woolsey, Jr., *Chairman*

North Common Meadow Committee
Kate Peterson, *Chairman*

The Old Manse Committee
Edward N. Perry, *Chairman*

Rock House Reservation Committee
Walter Fullam, *Chairman*

Royalston Falls Reservation
George B. Foote, Jr., *Property Representative*

Swift River Reservation Committee
Charles C. Ames, *Chairman*

## Islands Region

*Martha's Vineyard Committee*

Flora Epstein
*Chairman*
Kib Bramhall
Albert Fischer III
Johanna Harris
Carol Knapp
Edward Lacey
Benjamin C. Moore
Joseph E. Murray
Edith W. Potter
Jane Saltonstall
Leslie D. Smith
Henry A. Tilghman
Richard Toole

Chappaquiddick Committee
Elliot M. Surkin, *Chairman*

Menemsha Hills Reservation Committee
Flora Epstein, *Chairman*

*Nantucket Committee*

Henry S. Reeder, Jr.
*Chairman*
Edith Andrews
Nancy Claflin
Peter Dow
Mae Chandlee Foss
J. V. Jamison
Ralph Hardy
John P. Horgan
Amos Hostetter, Jr.
Christoph Lohmann
Pam Lohmann
William B. Matteson
Donal C. O'Brien, Jr.
V. Henry O'Neill
Merle Orleans
William Pew
Elizabeth Simonds
James M. Stewart
Molly Sziklas
Robert W. Sziklas
Charles J. Webb
Frederick C. W. Work
Marcia Litchfield-Wilson

Coskata-Coatue Wildlife Refuge Committee
Henry S. Reeder, Jr., *Chairman*

## Northeast Region

*Regional Committee*

Jonathan B. Loring
*Chairman*
Joanne C. Purinton
*Secretary*
Betty M. Ellis
Nancy D. Goss
Mally Haight
David O. Phippen
Rae Scott
Mary Waters Shepley
Judy Skinner
Susanna B. Weld
Susan Winthrop

Agassiz Rock Committee
Brenda Furlong, *Chairman*

Appleton Farms Grass Rides
Joan Appleton, *Property Representative*

Coolidge Reservation
Catherine Lastavica, *Chairman*

The Crane Properties
Peter E. Madsen, Chairman

Greenwood Farm
[vacant], *Property Representative*

Halibut Point Reservation Committee
Robert C. Hooper, *Chairman*

Long Hill Reservation Committee
Irene Briedis, *Chairman*
Elizabeth Stone, Long Hill Garden Committee, *Chairman*

Misery and Crowninshield Islands
Reservation Committee
Harvey Levesque, *Chairman*

Old Town Hill Reservation Committee
Nicholas Metcalf, *Chairman*

Pine and Hemlock Knoll Committee
A. Winslow Dodge, *Chairman*

James N. and Mary F. Stavros Reservation
Susanna B. Weld, *Chairman*

Ravenswood Reservation
John D. Cunningham III, *Chairman*

Stevens-Coolidge Place Committee
Susan Harris, *Chairman*

Charles W. Ward Reservation Committee
John W. Kimball, *Chairman*

Weir Hill Reservation Committee
Eugene Avrett, *Chairman*

## Southeast Region

*Regional Committee*

Patricia R. Ternes
*Chairman*
Theodore Chase
Pauline Emilson
Henry R. Guild, Jr.
John Hemenway
Charles F. Kane, Jr.
Martha Reardon
Thomas B. Williams

Eleanor Cabot Bradley Reservation
Patricia P. Storey and Jane Bihldorff, *Co-Chairmen*

Charles River Valley Committee
Paul S. Horovitz, *Chairman*

Holmes Reservation
Martin B. Person, Jr., *Property Representative*

Albert F. Norris Reservation Committee
Eleanor F. Norris, *Chairman*

Whitney and Thayer Woods
Thomas B. Williams, *Property Representative*

World's End Reservation
Lynne Layman and Deborah Zildjian,
*Friends Co-chairmen*

## Western Region

*Regional Committee*

F. Sydney Smithers IV
*Chairman*
Francis Barker
Louise Feigin
Henry A. Flint
Ann Galt
Beverly Hallock
Terry Hallock
Joan M. McFalls
Michael G. Miller
Margaret Poutasse
William B. Roberts
William A. Selke
Judy Spencer

Bartholomew's Cobble and Col. Ashley House Committee
Dwight Dellert, *Chairman*

Bear Swamp and Chapelbrook Reservations Committee
Richard Evans, *Chairman*

William Cullen Bryant Homestead Committee
Mary Ann Coleman, *Chairman*

Field Farm Committee
Richard L. DeMayo, *Chairman*

McLennan Reservation and Tyringham Cobble Committee
Clinton Elliot, *Chairman*

Stockbridge Properties Committe
Elizabeth Murray, *Chairman*

Notchview Reservation Committee
John Bye, *Chairman*

J. W. HOWE

*Fred and Susie Winthrop led The Trustees' paddlers in the Charles River Watershed Association Run of the Charles Canoe Race in April to a rousing second-place finish for The Trustees! Director Fred Winthrop with Sue Small, Membership Assistant, Dick Howe, Deputy Director for Property Management, Eloise Hodges, Deputy Director for Planned Giving, and Susan Winthrop, Corporate Trustee.*

# Land Conservation Center

Highlights and Projects Completed
April 1, 1994 - March 31, 1995

CHARLES WYMAN

*Cricket Creek Farm, Williamstown: next to Field Farm Reservation, 660 acres protected by the Williamstown Rural Lands Foundation and The Trustees in cooperation with the Massachusetts Departments of Food and Agriculture and Environmental Managment.*

Teamwork, commitment to building partner ships, an innovative, problem-solving spirit, and the ability to respond quickly to unexpected challenges and opportunities — these qualities of the Land Conservation Center combined with the generosity of many donors of land to make this a successful year.

In a year that may have set a new record for the number of active projects undertaken and transactions completed, the Center coordinated seven additions to existing reservations (76 acres); six conservation restrictions (534 acres); and six interim acquisitions (366 acres) by The Trustees' affiliate, the Massachusetts Land Conservation Trust, Inc. (MLCT).

Established in 1972, MLCT has proved its worth to The Trustees on many occasions and remains an invaluable tool of the Center, with which it shares staff. MLCT's interim acquisitions are intended to be conveyed to The Trustees of Reservations as soon as fundraising and other arrangements are complete. An example is the 68-acre Two Mile Reservation, acquired by MLCT in 1993 in advance of successful efforts to provide a permanent endowment. In March 1995, sufficient funds having been raised through the enthusiastic efforts of the Southeast Regional Committee and regional staff, the property was formally transferred to The Trustees as its 77th reservation. In fact, 1994-95 saw an unexpected increase in the number, complexity, and importance of projects undertaken by the MLCT, drawing upon the Land Conservation Revolving Fund.

We wish to extend special thanks to the 347 supporters who responded to the special land conservation appeal as part of the 1994 Annual Appeal. A total of $22,470 was contributed to help fulfill The Trustees' commitments to a growing number of conservation projects in progress.

*Campaign for Estabrook Woods.* The Center's role in a major multi-party effort to protect 1,100 acres within the historic, five-square-mile area in Concord and Carlisle known as Estabrook Woods reflects The Trustees' long-standing commitment to the conservation of special places in the Massachusetts landscape.

In April 1994, the Center agreed to help the Concord Land Conservation Trust and the Carlisle Conservation Foundation in discussions with Harvard University and Middlesex School, major institutional landowners within Estabrook Woods. Harvard and Middlesex offered a challenge to the two local trusts, the two towns, and The Trustees. Harvard agreed that, if at least 400 acres surrounding its 672-acre property (the Concord Field Station of the Museum of Comparative Zoology) are permanently conserved, the university will

record a notice of its charitable obligations for the permanent protection of the Harvard property as a site for ecological research and education. For its part, Middlesex School delivered to The Trustees, in escrow, a conservation restriction on 52 acres of its Concord campus as part of the 400-acre total to meet the Harvard challenge.

*The Pippin Tree Options.* One of the key, unprotected parcels adjoining the Harvard property is a 72-acre tract of well-managed forest land on Estabrook Road owned by Pippin Tree Farm. At the request of its local partners, MLCT has negotiated dual options enabling the Forest Legacy program of the U.S. Forest Service to purchase a permanent conservation easement on the Pippin Tree tract. With MLCT's option in hand, the Forest Legacy program has obligated sufficient funds to secure the easement in the fall of 1995. Although the $1.5 million for the easement is the highest price paid by the Forest Legacy program for a single tract thus far, it represents a remarkably generous bargain sale by Russell and Leslee Robb and their family.

As the fiscal year ended, much work remained to fulfill the Harvard/Middlesex challenge, but the prospects for success were (and are) bright. Moreover, in cooperation with the all-volunteer Carlisle Conservation Foundation, and thanks to a challenge grant of $37,500 pledged by an anonymous donor, it may be possible to secure protection of a 22-acre nature preserve in Carlisle, adjacent to extensive town-owned conservation land at the northern gateway to Estabrook Woods.

**In addition to the specific projects described above and noted below, the Center's many activities included:**

• *Participation in the national Land Trust Alliance Rally* in Chattanooga, Tennessee. Wesley Ward, the Center's Director, served on the program committee and, with Attorney Douglas A. Muir, led a well-attended and well-received workshop on landowner and land trust liability.

• *Continued leadership of the Massachusetts Land Trust Coalition,* which has made passage of a new open space bond authorization its highest priority. Partial success was achieved in July 1994, when the legislature authorized an additional $58 million in bonding for open space acquisition and historic preservation. Important items were not acted upon, however; they include a program of innovative assistance for acquisitions by land trusts and municipalities. The Trustees and its land trust partners expect passage of approximately $350 million in new open space bond authorizations in the fall of 1995.

• *Organization of the 1994 Massachusetts Land Trust Conference,* co-sponsored by the Center and the Land Trust Coalition and held at the 4-H Center in Ashland.

• *Continued work on behalf of the Massachusetts River Protection Act,* of which Senator Robert A. Durand has been a staunch supporter, and of the Blue Ribbon Commission on the Future of the Metropolitan Park System. Two Corporate Trustees have made major commitments of time and energy to the Commission: Betsy Shure Gross of Brookline and Kelly McClintock of Sherborn, who serves as Chair.

• *Participation in the Massachusetts Greenways Coalition* and strong support of the largely volunteer efforts of the Bay Circuit Alliance, Inc., of which The Trustees is an institutional member, to complete designation and protection of a 200-mile trail corridor circling the metropolitan area from Duxbury to Plum Island. The Bay Circuit was first proposed by The Trustees' Henry Channing in 1929 and indefatigably promoted by Charles Eliot II thereafter. It is instructive to note that without The Trustees' properties in the Boston area, this conservation corridor would not be feasible today.

### Additions to Reservations

*Weir Hill Reservation, North Andover*: Gift of one-half acre of woodland at the junction of Stevens and Osgood Streets, by the North Andover Improvement Society.

*Field Farm, Williamstown*: Purchase of a 75.5 percent interest in 42 acres of upland and swamp woods, including limestone caves and habitat for several rare species, with funds donated through an ongoing public campaign. Part of the Cricket Creek Farm Preservation Project.

*Chesterfield Gorge, Chesterfield*: Gift of 5 acres of woodland, providing a valuable buffer and an additional point of management access, by Stanley and Mildred Greimann.

*Crane Wildlife Refuge, Essex*: Gift of 22 acres of salt marsh by Beatrice Woodbury.

*Crane Wildlife Refuge, Essex*: Gift of 1.5 acres of salt marsh on the Great Thatch Bank by Janet Hopkins.

*Old Town Hill, Newbury*: Gift of 21 acres of upland and swamp woods, fresh and brackish marsh near the Parker River, by Mary Barton and Storer Humphreys.

*James W. Brooks Woodland Preserve, Petersham*: Purchase of 5 acres of field and woodland adjacent to James W. Brooks Woodland Preserve, eventually to be used for parking and improved reservation access.

*Long Hill Reservation, Beverly*: 16,569 square feet of wetland adjacent to the extensive wetlands at the northwest corner of the Reservation. Donated by Long Hill neighbors, Raymond and Linda Gosselin.

### Permanent Conservation Restrictions

*Cape Higgon, Chilmark:* 51 mostly wooded acres on the Chilmark north shore, near the Claire Ganz Conservation Restriction. Protects 1,650 feet of beach and habitat of the eastern box turtle as well as one of Martha's Vineyard's largest stands of broom-crowberry, both of which are designated Species of Special Concern by the Commonwealth's Natural Heritage Program. Donated by Henry E. Kloss.

*New Marlborough Village, New Marlborough*: 23 acres of field, woodland and wetland, including the historic Ticknor house site. The property itself was then given to the New Marlborough Land Preservation Trust. Donated by Margaret Phillips.

*West Branch Protection Program, Westport River, Westport*: 48 acres of upland woods and fields, wetlands, ponds, and streams, including the confluence of Dunham Brook and the West Branch of the Westport River. Donated by Robert and Donna Brayton. The restriction is co-held with the Westport Land Conservation Trust.

*Osamequin Farm, Seekonk and Rehoboth*: 241 acres of upland and swamp woods, hay fields and ponds, including an organic pick-your-own blueberry operation and portions of the headwaters of the Runnins and Palmer Rivers. Donated by Anne B. Jencks.

*Amendment to North Road Conservation Restriction, New Marlborough*: An amendment to a 198-acre conservation restriction originally donated in 1988 by Margaret Phillips was purchased from current owner Robert Montgomery; the amendment reduces the number of allowable residences from 4 to 2 and locates both in a single, ten-acre "envelope." Purchased with funds donated by the Turkeybush Foundation.

*Pakeen Farm, Canton*: 149 acres of pasture, fields, wetlands and woods along scenic Elm Street in Canton. Donated by Trustees of Pakeen Farm.

*Hunnewell Property, Wellesley*: 22 acres of an historic estate designed by the Olmsted Brothers adjacent to the Charles River, presently used as a sheep farm (addition to two adjacent conservation restrictions). Donated by Jane P. Hunnewell.

### Transfers to The Trustees of Reservations from the Massachusetts Land Conservation Trust

*Two Mile Reservation, Marshfield:* Transfer from MLCT to The Trustees of 68 acres in Marshfield upon successful completion of fundraising to establish reservation endowment.

*Doane's Falls Reservation, Royalston*: Transfer from MLCT to The Trustees of 14 acres known as "Coddings Meadow" in Royalston upon successful cleanup in accordance with M.G.L. 21E of small area of oil-contaminated soil as well as completion of fundraising for the purchase price.

### Acquisitions by the Massachusetts Land Conservation Trust

*Cowell Farm, Cummington:* Purchase of a 155-acre farm on Route 112 in Cummington adjacent to three other farms already protected by the Agricultural Preservation Restriction (APR) Program. MLCT sold an APR to the Commonwealth protecting 137 acres; at the end of the fiscal year, sales of the farmland to two neighboring farmers, and the house and 18 acres to another party, were imminent. A trail easement for future use was conveyed to The Trustees.

*Jacobs Hill Reservation, Royalston*: Purchase of 38 acres of woodland, including a scenic overlook known as "The Ledges" providing a view to the west including Tully River, Mount Grace and Mount Tully. Purchase from the Mount Grace Land Conservation Trust, which conducted the pre-acquisition for MLCT. Upon completion of fundraising the property will be conveyed to The Trustees.

*Rocky Narrows Reservation, Sherborn*: Bargain purchase of 38 acres of woodland and field adjacent to Rocky Narrows Reservation and the Sherborn Town Forest from George Lewis and Francis ("Bunge") King. MLCT will sell one house lot (4.3 acres) and use the proceeds from that sale to acquire adjacent parcels owned by others, pay associated transaction costs and augment endowment. The remaining land will be transferred to The Trustees and used for parking, a new reservation entrance and an enhanced trail system.

Purchase of 22 acres adjacent to Rocky Narrows and Sherborn Town Forest, linking Rocky Narrows to South Main Street and protecting a quarter mile of frontage along the Charles River. Both parcels will be transferred to The Trustees upon completion of associated land transactions.

*Charles River Peninsula, Needham*: Donation of one-quarter acre of land on Fisher Street in Needham adjacent to the Charles River Peninsula. The parcel may eventually be helpful in establishing overland access to the reservation. Donated by Elaine Lindy.

*Holbrook Property, Rutland*: Donation of a one-third undivided interest in 80 acres of woodland and field, including an antique colonial house, on Main Street. The Trustees hope to establish a reservation, following acquisition by MLCT of the remaining two-thirds interest. Donated by Barbara Phillips.

*Ward Reservation, North Andover*: Gift of 32.5 acres of marsh, shrub swamp and woodland by the North Andover Improvement Society, to be managed by The Trustees as part of the Ward Reservation.

# Financial Report

Fiscal Year 1995
April 1, 1994 - March 31, 1995

Overall, fiscal year 1995 was a good year in spite of a deficit of $60,000. Annual contributions increased by more than 20 percent, thanks to the enthusiastic response to the new *Charles Eliot Society*. Initiated in 1994 for donors at the level of $2,500 or higher, 105 people had become members by year end.

Dues from memberships grew substantially, increasing 10 percent from the prior year. Total membership now exceeds 14,000.

Together, contributions and membership dues accounted for more than 27 percent of total revenues for the year, thanks to the financial support of loyal members and generous contributors.

Each year since the establishment in 1990 of a 5 percent spending policy for endowment income, dividends and interest have exceeded that amount. This has allowed us to transfer some of this income to endowment principal. In fiscal 1994, the amount returned to endowment was $81,000. In fiscal 1995, the spending policy amount exceeded dividends and interest received, so no transfer was made. The objective of the spending policy is to establish a reasonable amount we can spend each year from endowment in order to support operations and still have sufficient additional return retained in the endowment to offset inflation. In addition, averaging total endowment funds over three years for the purpose of calculating the 5 percent amount tends to smooth out annual fluctuations in endowment support of operations.

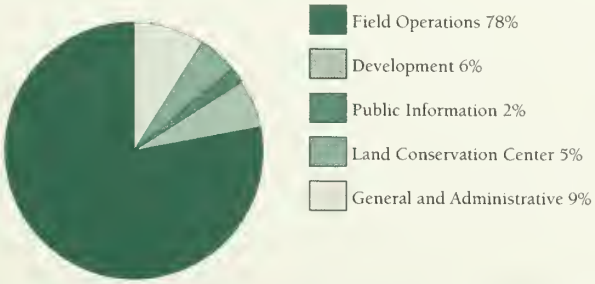
There were two principal reasons that we ended up with a deficit for the year. First, attendance at Castle Hill Festival events fell short of budget, and second, uncertain weekend weather during the summer negatively affected Crane Beach store sales and parking receipts. For fiscal 1996 we have attempted to budget conservatively for both of these relatively unpredictable revenue sources.

The Trustees of Reservations is in excellent financial condition, with substantial increases in membership and contributed support, and a record high level of endowment funds.

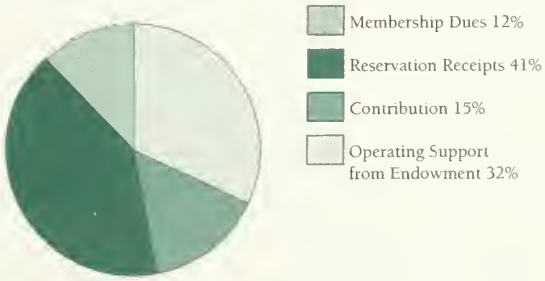
Respectfully submitted,

John O. Parker
*Treasurer*

## Summary of 1995 Expenses




## Summary of 1995 Revenues



# Financial Highlights

Operating Fund Results
(in thousands of dollars)

| | FY 1995 | FY 1994 |
|---|---|---|
| **Income:** | | |
| Reservation Receipts/Events... | $2578 | $2308 |
| Operating Support from Endowment..... | 1993 | 1873 |
| Contributions..... | 944 | 784 |
| Membership Dues..... | 716 | 628 |
| *Total Income*..... | $6231 | $5593 |
| **Expenses:** | | |
| Field Operations..... | $4835 | $4274 |
| General and Administrative..... | 588 | 561 |
| Development..... | 408 | 354 |
| Land Conservation Center..... | 325 | 273 |
| Public Information..... | 135 | 155 |
| *Total Expenses*..... | $6291 | $5617 |
| Net Increase/Decrease for Year | <60> | <24> |

Endowment Market Value
(in thousands of dollars)

| | FY 1995 | | | FY 1994 | | |
|---|---|---|---|---|---|---|
| | TTOR | Budd Trusts | Total | TTOR | Budd Trusts | Total |
| Beginning Balance..... | $32638 | $9466 | $42104 | $28321 | $9742 | $38063 |
| Contributions..... | 2517 | -0- | 2517 | 2628 | -0- | 2628 |
| Appreciation (Realized, Unrealized)..... | 5 | 604 | 609 | 759 | <276> | 483 |
| Other Additions ..... | -0- | -0- | -0- | 930 | -0- | 930 |
| *Total for March 31*..... | $35160 | $10070 | $45230 | $32638 | $9466 | $42104 |

*Note: Complete copies of the audited financial statements are available on request.*

# Contributors

## THE CHARLES ELIOT SOCIETY FOUNDING MEMBERS

*The Governing Board and the staff wish to express particular appreciation to the members of* The Charles Eliot Society *and to its Chairman, Henry R. Guild, Jr. During its founding year, the society set a new standard for generosity, leading the way to record-breaking annual support. Thanks to these dedicated individuals, The Trustees can better carry out its mission of protecting the best of the Massachusetts landscape for public enjoyment.*

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*The Governing Board and the staff are very grateful for all support provided to The Trustees of Reservations during the past year. Although we would like to list all who contributed, a total of over 18,000, space limitations require that we only include members of the giving societies (those who gave $1,000 or more for annual operating support) and those who made gifts at this level for special purposes.*

*†Deceased*

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*The Governing Board and the staff wish to thank the members of* The 1891 Society *who have generously supported the work of The Trustees during Fiscal Year 1995. Since the Society's founding in 1980, its members have provided the leadership support needed to maintain the effectiveness of our conservation programs and to provide the highest quality management services for our 77 reservations.*

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*Each year, many gifts are made to The Trustees at giving society levels for special purposes, above and beyond annual support. Listed below are those who made such gifts during Fiscal Year 1995. The Governing Board and staff wish to express thanks for this generous support.*

### Gifts for Special Purposes at *The Charles Eliot Society* Level

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*Gifts-in-Kind are gifts of goods or services given to The Trustees to aid in carrying out its mission. We have been particularly fortunate to receive a number of significant gifts-in-kind this fiscal year, many for construction of the Visitors' Center and Museum at Bartholomew's Cobble. The Governing Board and staff wish to express thanks for this generous support.*

Gifts-in-Kind at *The Charles Eliot Society* Level

*Bartholomew's Cobble*
Berkshire Gas
DeMayo Electric
Frosty Mechanical Contractors
Hallock Architects
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Mr. Michael Maginn
Ms. Elizabeth K. Norsworthy, Esq.
Spectrum Photography
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Bruni's Market
Chapman's Greenhouse
Chippers
Five Corners Cafe & Deli
The Good Mother Graphics Company
Henry's Market
Marblehead Flag Loft Collection
Dr. Andrew Minto

Contribution and Membership Income

| | FY 1995 Amount | Donors | FY 1994 Amount | Donors |
|---|---|---|---|---|
| Annual Appeal Income | $ 879,912 | 2,842 | $ 715,479 | 2,547 |
| Gifts for Special Purposes | $3,487,098 | 1,399 | 3,948,767 | 2,037 |
| Membership Income | $ 715,621 | 14,350 | $ 628,468 | 13,046 |
| Total Annual Giving | $ 5,082,631 | 18,591 | $ 5,292,714 | 17,630 |

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Arcadian Shop, Inc.
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Arthur Blackett
Alice W. Byrne
John W. Church
Ann Culbert
Thomas Donlan
Winthrop DeLapp
Bradford Freeman, Sr.
Christine Landsman
Rayna Nicholson
Frederick Pratt
Hall J. Peterson
Kurt Rounsville
Carl Sampson
Alexander Stoller
Theresa Yebba

*Every effort has been made to list accurately those who have made contributions to The Trustees of $1,000 or more during fiscal year 1995. We greatly regret and would appreciate being notified of any errors or omissions which may have occurred.*

## The Semper Virens Society

*The Trustees of Reservations is pleased to announce the establishment of a new recognition society,* The Semper Virens Society, *to honor those who have included The Trustees in their will or other estate plans. Through bequests, charitable trusts, retained life estates, pooled income fund gifts or other planned giving instruments, members of the society build endowment and assure a bright and vigorous future for The Trustees.*

*We are delighted to list the charter members of* The Semper Virens Society. *In making a planned gift, they have set an inspiring example for others to follow.*

E. Priscilla Bailey
Mr. and Mrs. Leland S. Brown
Morgan Bulkeley III
Mrs. I. W. Colburn
Mr. and Mrs. Albert M. Creighton, Jr.
David C. Crockett
Louise I. Doyle
Mr. and Mrs. C. Herbert Emilson
John Lowell Gardner
Mr. and Mrs. Henry R. Guild, Jr.
Eloise W. Hodges
Jas. Murray Howe
John A. and Melissa T. Howland
Roger B. Hunt
Mr. and Mrs. John W. Kimball
Robert A. Lehman
Caleb Loring III
Charles E. Mason, Jr.
Dr. Josephine L. Murray
Mr. and Mrs. John O. Parker
Susanne LaC. Phippen
John Plimpton
Richard Prouty
George Putnam
Donald Guy Ross
Preston H. Saunders
Norton Q. Sloan
Mrs. Donald C. Starr
Mr. and Mrs. Herbert W. Vaughan
Pamela B. Weatherbee
Mrs. Donald M. Weston
Hope W. Wigglesworth
Mr. and Mrs. Frederic Winthrop, Jr.

*The Cornelius and Miné S. Crane Wildlife Refuge, Ipswich and Essex.*

### Realized Bequests

*The Trustees of Reservations gratefully acknowledges support in the past fiscal year from the following realized bequests.*

Herbert N. Baldwin Trust
Estate of Beatrice Bishop Berle
Estate of Dorothy Conkey
Estate of Miné Crane
Estate of Sally Dodge
Estate of Margaret C. Dumas
Estate of Mildred T. Hastings
Estate of Edwin B. Sears

# A Legacy for Tomorrow

VALERIE TALMAGE

*The Hollow, Norwell, Massachusetts.*

*Mildred T. Hastings.*

Miss Mildred T. Hastings of Norwell believed in the preservation of land so that it would remain unspoiled for future generations. In gift to The Trustees of a conservation restriction on The Hollow in Norwell, the property on which she had lived for many years. These 90 acres include frontage on the scenic North River, an island in the marsh, as well as wooded upland, a small pond and brook, and a tidy 19th century farmstead surrounded by pastureland and hayfields.

When Miss Hastings died in 1993, she left The Trustees a generous bequest to support the organization's endowment and the vital work of the Conservation Restriction Fund, which ensures that The Trustees will have the resources to monitor and enforce those restrictions entrusted to them. The Trustees is deeply grateful for her foresight and exceptional generosity.

You, too, may wish to make a gift to The Trustees by bequest. There are many forms of bequest that will meet your personal requirements and wishes while contributing to the land preservation programs of The Trustees. The wording may be as simple as follows:

> I give to The Trustees of Reservations of Beverly, Massachusetts
> the sum of _____.

In addition to bequests, there are a number of planned giving opportunities that can provide you with significant tax benefits, increased income or the opportunity to plan for your children's and grandchildren's futures while also providing support for The Trustees.

If you would like further information or assistance, please contact:

*Eloise W. Hodges*
*Deputy Director for Planned Giving*
*The Trustees of Reservations*
*572 Essex Street*
*Beverly, Massachusetts 01915-1530*
*(508) 921-1944*

**The Trustees**
of Reservations
*Conserving the Massachusetts Landscape Since 1891*

572 Essex Street
Beverly, MA 01915-1530
Telephone (508) 921-1944
Facsimile (508) 921-1948

K. A. WOLLENSAK

*Rocky Woods Reservation, Medfield.*